

CROIX

CONVERGENCE

An intersection of ideologies inspired our name, Croix, the ancient French term meaning “cross,” and represents the convergence of winegrowing ideals old and new.

We stand on the ancient notion of terroir, that wine is inherently influenced by the environment in which the grapes are grown, and build upon this foundation with the belief that to produce remarkable wine is to embrace the convergence of all situational dependencies.

It is our annual dance with Mother Nature, in conjunction with fundamental, evolutionary farming and winemaking practices that induces perfection in the glass.

THE DRIVING FORCE

Winemaking is in the blood of Croix Proprietor and Winemaker, Kirk Venge, one of today’s premiere vintners with a family lineage of winemaking excellence. His family passed down to him a respect for the craft of winemaking and an outlook that holds in high esteem the passionate quest for creating exceptional wines. “When I was growing up, working in the vineyard and winery gave me a wonderful sense of partnership in my family’s way of life; it was hard work, but I loved it.”

Born and raised in Rutherford, Napa Valley, Kirk Venge earned his degree in Viticulture and Enology at the prestigious University of California, Davis, graduating in 1998, and quickly set his sights on buying the Venge winery from his family. From this foothold he would seek to cross the Mayacamas divide and set roots in Sonoma.

He kept a name in his back pocket, Croix, while he established himself as an astute and acclaimed winemaker. “I loved the name and its history established in Burgundy. It perfectly represented my desire to establish my winemaking expertise beyond Napa Valley. To embrace a path that has led me to many intersections in my trade.”